

Pushing Motherhood

A Documentary Film
by Sybil Azur & Linda Cevallos-French

WHAT IS PUSHING MOTHERHOOD?

- **Pushing Motherhood** is a Kickstarter funded, feature-length documentary that follows the filmmakers, Sybil Azur and Linda Cevallos-French, as they document their journeys to try to become mothers later in life. With the urgency of the biological clock as the soundtrack of the film, we join the women on a roller coaster ride of twists and turns, investing in their stories as they face the limits of their fertility and are forced to adjust their expectations along the way.
- The film looks to answer why they and so many other women waited to become mothers, and examines the costs and benefits of deferring motherhood into what medical professionals call “advanced maternal age.”
- **Pushing Motherhood** also explores some of the many options available to women today, including assisted reproductive technology, adoption, acupuncture and holistic medicine, gestational carriers, egg freezing, and egg donation.



PUSHING MOTHERHOOD
www.pushingmotherhood.com
pushingmotherhood@gmail.com

For press inquiries contact:
Kim Dixon at Dominion3 Public Relations
O.: 310.478.3393 C.: 310.880.3016
kim@dominion3.com

CAST & STORYLINES

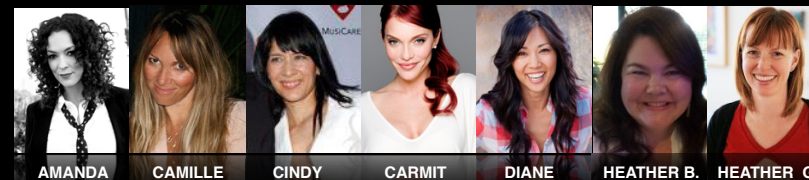


Sybil, a 38-year-old divorced career woman, becomes pregnant with her first child immediately after she and her boyfriend begin trying. Soon after their son is born, the couple decides to have another baby. Will they be as lucky the second time around, or will she bump into fertility issues now that she is 40?



Linda, a 45-year-old married career woman who was once content without children, is now attempting to achieve a pregnancy after her husband decides he wants to be a father. After a few unsuccessful months, the couple begins their journey on the infertility track. Will the pair finally become parents or will they abandon their dream and remain childfree?

Their stories are reinforced by the diverse narratives of twenty-three other women; singles and marrieds; those who always wanted and those who never wanted to be mothers; same sex partners on opposite sides of 35; those who got pregnant easily and those who are still struggling; those who have adopted, used surrogates, or employed reproductive technology; and those who are childfree due to ambivalence, circumstance, or choice.



MOLLY STACIE STACY STEPHANIE TANIA TOMIKO TRACIE YVETTE

EXPERTS



Dr. Suzanne Bianchi
Sociologist,
demographer, and
author



Cathy A. Doré, MFT
Marriage and Family
Therapist



Rachel Lehmann-Haupt
Journalist and author of *In Her Own Sweet Time: Unexpected Adventures in Find Love, Commitment, and Motherhood*



Molly Nichols
Mind Body Fertility Coach
and Founder of The Mind



Dr. Mark Surrey
Reproductive Surgeon and
Co-founder and Medical
Director of Southern
California Reproductive
Center



Dr. Louann Brizendine
Neuropsychiatrist and
best-selling author of *The Female Brain*



Dr. David Hill
Co-founder and Scientific Director of
Southern California Reproductive Center's
Laboratory for Assisted Reproductive
Technology



Dr. Daoshing Ni
Licensed Acupuncturist and Doctor of
Traditional Chinese Medicine at Tao of
Wellness



Sarah Elizabeth Richards
Journalist and author of
*Motherhood Rescheduled: The New
Frontier of Egg Freezing and the*



Dr. Imeda Tio
Board certified Obstetrician and
Gynecologist affiliated with
Partnership for Women's Health in
West Hills, California.



The Filmmakers: WHO ARE WE?

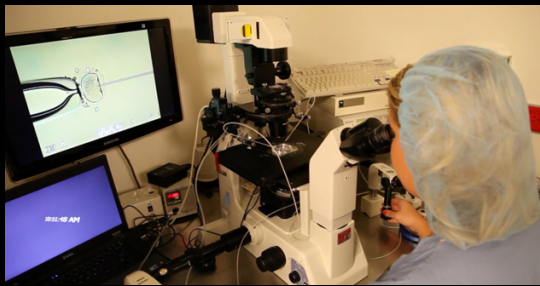
Co-directors and co-producers Sybil Azur and Linda Cevallos-French are former professional dancers (television, film, and stage), long-time best friends, and first-time filmmakers. Sybil is a UCLA grad, aspiring writer, and stay-at-home mom. Linda is a California Institute of the Arts grad, experienced director and co-owner of Tempo Entertainment.

Co-executive producer, editor, and music supervisor Brian French is President of Tempo Entertainment, production manager for Smokey Robinson, and producer at ALP.

Why is this film relevant now?

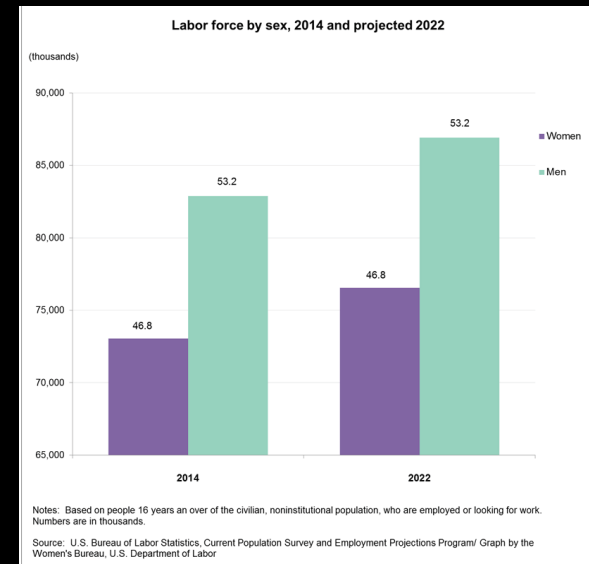
One of the biggest dilemmas modern women face in their adult lives is deciding when and if they want to become mothers. Is it possible for education, career, and fertility to coexist?

Historically, women have had to choose between work and motherhood. Today, women are **47%** of the American workforce, and as a result, deferred motherhood has become an important part of the national discourse. Corporations like Apple and Facebook are responding to their female employees' desire to *push motherhood* to a later date by subsidizing egg freezing for their female employees. Other companies such as Virgin America and Colgate-Palmolive now recognize that female personnel are indispensable within their businesses, and are making concerted efforts to become more family-friendly.



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OUR OBJECTIVE

To encourage and empower women to take control of their reproductive lives.

OUR ASK

We need help spreading the word about ***Pushing Motherhood*** for rent and purchase on Vimeo on Demand. We'd also like to secure a national network run (OWN, HBO) along with long-term inclusion on Netflix, Amazon Prime, etc.

DOCUSERIES

We believe that ***Pushing Motherhood*** has legs as an ongoing docuseries, with its primary demographic being women 25-54. In the vein of *Catfish* (the movie) turned *Catfish: The TV Show*, the series would follow new subjects as they attempt to become parents later in their reproductive lives. As a 1-hour show, the audience would witness four different story lines (à la *Teen Mom*) during the season as they experience the extreme emotional highs and lows that come with facing the realities of trying to have children later in life. Each season we would see a new cast (like Bravo's *Newlyweds The First Year*), thus allowing the audience to engage and relate to a variety of different cast members and become educated about a variety of outcomes. With a wide appeal to women of childbearing age, we see the docuseries on networks such as OWN or TLC.

KICKSTARTER STATISTICS

337 backers pledged \$51,223 to help bring ***Pushing Motherhood*** to life!

Project activity



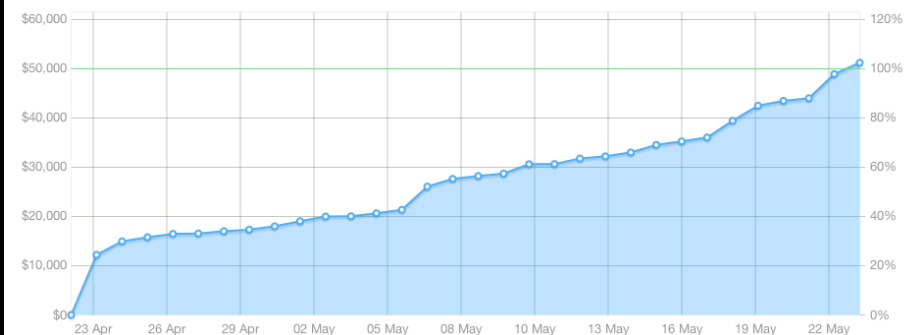
Pushing Motherhood: A Documentary

Launched 04/24/2013

Deadline 05/24/2013

\$51,223 pledged
102% funded
337 backers
0 seconds to go

Funding progress



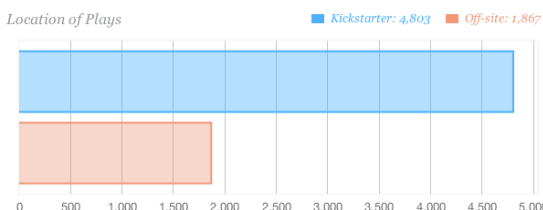
Project Video Stats

Project Video Plays

6,670

29.60% of plays completed

Location of Plays



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OUR SOCIAL NETWORK

We have a pre-existing network of Kickstarter backers, Facebook and Twitter followers, mommy bloggers, and experts in the fertility community who are excited to spread the word about ***Pushing Motherhood!***

PRESS

Seen on E! News, Al Jazeera America's "The Stream," and Good Day S.A.

<http://www.momsnewstage.com/2013/08/moms-in-spotlight-filmmakers-behind.html>

<http://clomidandcabernet.com/2013/05/pushing-motherhood-the-campaign/>

<http://www.modernmom.com/d4faddf8-3b3e-11e3-be8a-bc764e04a41e.html>

<http://www.karmacontinued.com/2013/05/pushing-motherhood-and-ladyinfluencers.html>

<http://blog.mamashealth.com/anything-goes/pushing-motherhood/>

<http://www.mommygreenest.com/mommy-bloggers-for-pushing-motherhood/#more-543>

<http://beyondthebrochurela.com/wordless-weekend-pushing-motherhood-film-branches-atelier-preschool-event-photos/>

<http://www.hollywoodhousewife.com/2013/04/documenting-infertility.html>

Check out our WEBSITE!

www.pushingmotherhood.com



<https://www.facebook.com/PushingMotherhood>



<https://twitter.com/motherhoodmovie>

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